

ATI Physical Therapy Enters the Alabama Market and is the Official Partner of the University of Alabama's Crimson Tide

BOLINGBROOK, Ill. (August 31, 2017) - In a continued effort to increase patient access to advanced physical therapy services across the United States, ATI Physical Therapy announced today their entrance into Alabama, the 25th state in the company's national footprint. In addition to opening three new clinics in the Birmingham area, ATI is now a proud and official partner of the University of Alabama's Crimson Tide, supporting the athletic program on and off the field.

"We are excited to announce the opening of our new locations and that we are able to provide training and physical therapy services to athletes at every level of play as well as to their parents and grandparents," said Robert Leonard, sr. vice president of ATI Operations. "ATI physical therapy may be a new brand to this market, but our therapists have long-standing ties to the community, which is vital to us. The ATI experience is based on the principles of exceeding customer expectations by providing the highest quality of care in a friendly and encouraging environment."

ATI is committed to the state and community of Birmingham with plans of an additional 11 clinics to be opened by year's end with plans to expand throughout Alabama. The company's growth over the past several years is and will continue to be contributed to their patient-centric approach. Teaming up with organizations, such as the Crimson Tide, that share a similar philosophy, only furthered ATI's interest to form this new alliance.

ATI Physical Therapy is a strong believer in giving back to the communities it serves and plans to give back to families across the state through the ATI Foundation, its philanthropic arm. The ATI Foundation gives help and hope to children with physical impairments. To date, the 501 C (3) organization has given away more than \$4 million to children and their families, providing everything from adaptive bikes to wheelchairs to helping pay for treatment costs.

First appointments with all ATI clinics are scheduled within 24-48 hours, and early morning and evening hours are available to accommodate patient schedules. Rehabilitation services include manual therapy, therapeutic exercise, strength training, cardiovascular conditioning, sports-specific training, and therapeutic modalities.

ATI accepts virtually all major insurance carriers, strives to verify patient benefits prior to the start of treatment and offers individualized payment plans. Unique to the industry, ATI's dedicated in-house research department aims to improve patient outcomes through basic science, research and evidence-based medicine. This includes the ATI Patient Outcomes Registry, a collection of data that supports an innovative approach to physical therapy that improves awareness of patient outcomes and how the rehabilitative process can impact patients' quality of life.

To make an appointment at one of the new clinics in Birmingham, please call (855) 692-8478.

For more information on ATI Physical Therapy, and a complete list of ATI's clinic locations and services, please visit ATIppt.com. You can also follow @ATIPhysicalTherapy on [Facebook](#) and @ATIPT on [Instagram](#), [Twitter](#) and [Pinterest](#). Or subscribe to the official [ATI YouTube Channel](#) for a glimpse into our world!

About ATI Physical Therapy

ATI is a privately held, nationally recognized healthcare company, specializing in outpatient rehabilitation and adjacent healthcare services. With a focus on delivering a remarkable experience to every patient, every day, ATI has more than 700 locations from coast to coast. ATI was named "Best Physical Therapy Practice in the Nation" by *ADVANCE* magazine, and was one of the first physical therapy companies in the country to achieve URAC Core Accreditation, a mark of distinction that recognizes its commitment to quality healthcare. Based in Bolingbrook, Illinois, ATI gives back to communities across the country through the ATI Foundation, a non-profit established by ATI, which has provided more than \$4 million in resources and funding to children with physical impairments. For more information on ATI Physical Therapy, and a complete list of clinic locations, services and the ATI Foundation, please visit ATIppt.com.

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