

ATI Physical Therapy Welcomes Cedric Coco as New Chief Human Resources Officer

Bolingbrook, Ill., (April 29, 2019) -- ATI Physical Therapy (ATI), one of the nation's largest providers of physical therapy services, has announced Cedric Coco is joining the leadership team as Chief Human Resources Officer (CHRO), effective immediately. As a seasoned human resource executive and accomplished leader, Coco will lead ATI's talent and employer brand strategies as the company looks to remain competitive in the tight labor market facing the physical therapy industry.

Coco will oversee all aspects of human resources for ATI. His proven tenure in developing and managing HR departments for industries with unique talent challenges will be invaluable to ATI as the company maintains its current pace of growth and looks to expand its workforce to align with patient and market demand.

"With the dynamics of low U.S. unemployment, the changing make-up of today's workforce and more consumers having access to healthcare services, greater demands are being placed on many HR organizations throughout healthcare. Couple that with digital transformation and the changing inflection points in an employee's lifecycle and it's easy to see how the HR discipline needs to quickly adapt to market conditions. Adding Cedric to the ATI leadership team provides us the expertise, forward-thinking approach and agility we need to lead the industry and become an employer to emulate," said Labeed Diab, Chief Executive Officer of ATI Physical Therapy.

Prior to joining ATI Physical Therapy, Coco served as the Chief People Officer for Brookdale Senior Living, the leading operator of senior living communities throughout the United States. Before joining Brookdale, he served in various human resources roles for Lowe's Companies Inc., culminating as senior vice president of human resources, where he led the human resources generalists for Lowe's stores, distribution centers and customer support centers, in addition to leading talent acquisition, employee relations, diversity and succession planning.

Before Lowe's, Coco gained nearly two decades of experience in human resources, learning and development and organization performance at Microsoft Corporation and KLA-Tencor Corporation. He began his career at the General Electric Company, where he held numerous leadership roles in engineering, business development, sales, general management and organizational learning.

Coco holds a bachelor's degree from the University of Louisiana and an MBA from San Jose State University.

About ATI Physical Therapy

ATI is a privately held, nationally recognized healthcare company, specializing in outpatient rehabilitation and adjacent healthcare services. With a focus on delivering a remarkable experience to every patient, every day, ATI has more than 850 locations from coast to coast. ATI was named "Best Physical Therapy Practice in the Nation" by ADVANCE magazine and was one of the first physical therapy companies in the country to achieve URAC Core Accreditation, a mark of distinction that recognizes its commitment to quality healthcare. Based in Bolingbrook, Illinois, ATI gives back to communities across the country through the ATI Foundation, a non-profit established by ATI, which has provided more than \$4 million in resources and funding to children with physical impairments. For more information on ATI Physical Therapy, and a complete list of clinic locations, services and the ATI Foundation, please visit ATIpt.com.

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