ATI Physical Therapy Launches New, Online Physical Therapy Service: Bringing Its Best-in-Class Physical Therapy Treatment to the Home

Virtual option will deliver clinical care excellence, predictable patient outcomes in secure, HIPAAcompliant virtual sessions during COVID-19

BOLINGBROOK, III., (April 1, 2020) – ATI Physical Therapy (ATI), one of the nation's largest providers of physical therapy services, today announced the launch of its online physical therapy service offering to maintain continuity of care and allow easier access for patients, given the constraints and challenges presented by the COVID-19 pandemic. ATI's telehealth solution is a personalized and tailored online option for patients.

"ATI Physical Therapy's online PT program will provide patients continuity in their care and treatment with minimal interruption during this uniquely challenging time. ATI's video-based platform supports ATI's commitment to delivering the right care at the right time in the right place for all patients," said Labeed Diab, Chief Executive Officer of ATI Physical Therapy. "I'm proud that we're able to provide this convenient option for patients when they cannot visit our clinics."

More than just a video chat with your physical therapist, ATI's new online service is an immersive, digital physical therapy experience. The virtual service offering combines best-in-class digital screening tools, comprehensive musculoskeletal (MSK) evaluations, expert advice, in-depth content and video messaging all in a secure environment. New patients will have online PT as an option, following a structured initial screening to ensure appropriateness of virtual therapy.

With no app purchase or download necessary, the virtual, personalized session will enable patients to receive the same one-on-one interaction and guidance from a physical or occupational therapist as they would by visiting a clinic. Patients only need a smartphone, tablet or computer to access secure, HIPAA-compliant video sessions with licensed ATI physical and occupational therapists. If patients prefer to see a therapist in-person, nearly all of ATI's clinics remain open and are following all health and sanitation guidelines recommended by the Centers for Disease Control and Prevention.

"We are excited to offer our patients a virtual physical therapy option. ATI's Strategy & Innovation team began systematically assessing partners for our telehealth program over a year ago to ensure we'd be providing patients with the best service and treatment that's consistent with in-person evaluations and visits," said Katie Koenig, Chief Strategy & Innovation Officer. "This program represents ATI's broader strategy to bring the best in physical therapy clinical care, while leveraging emerging tools and technology to increase access without compromising outcomes."

ATI began its pilot program of the new online PT service in March and has introduced it across its national footprint as a viable option for patients. Behind the scenes, the service fully integrates into ATI's internal systems; is guided by ATI's unmatched industry database of best practices and outcomes; and works seamlessly with insurance providers as a covered treatment option*.

For more information about ATI's online PT service offering, please visit <u>ATIpt.com/onlinephysicaltherapy</u>.

*Availability may vary based on your location and insurance plan. Please contact your physical therapist to see if online physical therapy is right for you.

ATI is a privately held, nationally recognized healthcare company, specializing in outpatient rehabilitation and adjacent healthcare services based in Bolingbrook, Illinois. With a focus on delivering a remarkable experience to every patient, every day, ATI has more than 900 locations from coast to coast. ATI was named "Best Physical Therapy Practice in the Nation" by ADVANCE magazine and was one of the first physical therapy companies in the country to achieve URAC Core Accreditation, a mark of distinction that recognizes its commitment to quality healthcare. For more information on ATI Physical Therapy, and a complete list of clinic locations and services, please visit <u>ATIpt.com</u>.

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