

ATI PHYSICAL THERAPY ADVANCES CONNECTED MUSCULOSKELETAL CARE WITH INTEGRATED DIGITAL SOLUTIONS

New Technology-Enabled Platform Improves Patient Access, Engagement, and Outcomes

DOWNERS GROVE, Ill., April 2, 2025 /[PRNewswire](#)/ -- ATI Physical Therapy, one of the nation's largest single-branded outpatient physical therapy providers, is transforming patient access to high-quality care with an enhanced digital and virtual care experience. By integrating in-person treatment with advanced digital tools and virtual musculoskeletal (MSK) care, ATI is creating a more connected and flexible patient journey.

Technological enhancements remove barriers to care and improve patient outcomes through:

- A reimagined digital experience that delivers easier access, personalized treatment plans, real-time progress tracking, and interactive rehabilitation tools.
- A virtual care pathway with on-demand assessments, guided triage, and early intervention, ensuring streamlined access to high-quality MSK care.
- Remote therapeutic monitoring (RTM) to improve adherence and keep patients engaged in their recovery.
- Reduced healthcare costs by enabling early intervention and preventative care, removing barriers to access, and optimizing care delivery through hybrid care pathways.

"Investing in innovation is essential to transforming healthcare and advancing the physical therapy profession," said Sharon Vitti, CEO of ATI Physical Therapy. "This enhanced digital experience ensures that patients stay connected to their care team, engage more effectively in their treatment, and achieve better outcomes."

Proven Impact of Hybrid Care

ATI has integrated advanced digital tools across its platform, creating a dynamic hybrid care model that is already delivering measurable results:

- 50% reduction in wait times for initial appointments
- 14% improvement in Net Promoter Score (NPS)
- 30% faster recovery times compared to traditional care models

"Our new, integrated therapy solution delivers hybrid care across the ATI platform with demonstrated positive outcomes. Our early results suggest that patients following a hybrid care pathway achieve the same exceptional outcomes as in clinic through better patient engagement and reduced drop out," said Chuck Thigpen, PT, PhD, ATC, Senior Vice President for Clinical Excellence for ATI Physical Therapy. "This differential service allows us to be even more flexible in our ability to meet patients where they would like to receive care and continues ATI's long of exceptional patient satisfaction and outcomes."

A Commitment to Leading-Edge MSK Care

This innovation builds on ATI's long-standing Single Platform approach, anchored on:

- Convenient access with in-clinic and virtual care options for trusted care
- Scaled clinical pathways delivering exceptional patient experience and outcomes
- Comprehensive clinical training backed by real world research in partnership with Institute for Musculoskeletal Advancement (<https://i-mska.org/>)

With a focus on delivering high-quality care, ATI Physical Therapy is dedicated to improving patients' quality of life through personalized treatment plans aimed to meet each patient's goals. ATI offers a wide range of services, including sports physical therapy, women's health, hand therapy, worker's compensation rehabilitation, and other specialty programs tailored to meet the unique needs of each patient.

In some cases, patients can begin treatment right away without needing a prescription or medical referral, making care more accessible and convenient. With flexible hours and easy online booking, ATI ensures high-quality MSK care is always within reach.

Learn more about ATI Physical Therapy and our Hybrid Care services at atipt.com/hybrid-care.

ABOUT ATI PHYSICAL THERAPY

At ATI Physical Therapy, we are committed to making every life an active life. We provide convenient access to high-quality care to prevent and treat musculoskeletal (MSK) pain. Our 850+ locations in 24 states and virtual practice operate under one of the largest single-branded platforms built to support standardized clinical guidelines and operating processes. With outcomes from more than 3 million unique patient cases, ATI strives to utilize quality standards designed to deliver proven, predictable, and impactful patient outcomes. From preventative services in the workplace and athletic training support to outpatient clinical services and online physical therapy via our online platform, CONNECT™, a complete list of our service offerings can be found at [ATipt.com](https://atipt.com). ATI is based in Downers Grove, Illinois.

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